

# FOR A BETTER DIGITAL FUTURE



**28-29 Oct 2026**  
Helsinki Expo and  
Convention Centre

**CYBER SECURITY NORDIC** is the premier Nordic event for cybersecurity professionals, decision-makers, and innovators. It's the place to meet and connect with businesses and organisations looking for trusted solutions, services, and expertise to protect their operations and people.

The event combines an exhibition with a world-class stage programme, featuring keynote presentations, technical deep dives, and strategic discussions on how to protect businesses, critical infrastructure, and democratic processes. With two program stages, side events such as Hacker's Corner and Traficom's Infosec Seminar, Cyber Security Nordic offers an unparalleled platform to connect, learn, and do business.

#### TARGET GROUPS

The event is designed for IT and ICT executives, cybersecurity professionals, as well as decision-makers from both the private and public sectors, including government officials responsible for cybersecurity.

#### PARTICIPATION MADE EASY

Choose from four tailored programmes offering different levels of visibility and engagement. Be part of the Nordics' most influential cybersecurity event! Cyber Security Nordic is organised at Helsinki Expo and Convention Centre in collaboration with the Finnish Information Security Cluster (FISC).

## FACTS AND FIGURES



**2 627**  
visitors



Over  
**70**  
exhibitors



**67**  
exhibitor NPS

## VISITOR PROFILE

#### PROFILE OF PARTICIPANTS

CEO | CIO/CISO | IT Security Specialist | Senior Specialist | Sales Manager | Cyber security Specialist | CTO | IT Manager Consultant | Teacher | Student

#### INDUSTRIES

Cybersecurity software & solutions | Public sector | Industrial | Education, awareness & research | Cybersecurity consulting | Energy | Networks & network security | Security management & risk management | Cyber threat detection & mitigation | Internet of Things (IoT) security | Industrial / OT security | Other: SaaS / Cloud

#### TOP 3 MOTIVES FOR VISITING

- 63 %** for getting new ideas for own work
- 66 %** for networking
- 52 %** arrived for getting to know new products and services within cybersecurity

## Partner packages

Participation is made easy by offering a ready-made packages for the partners. If your company is a member of FISC, we offer a -10% discount.



## STRATEGIC PARTNER (2026)

€19.900

### Early bird before 28 Feb.

An additional expert article authored by your company specialist will be featured on the CSN Blog during the spring 2026. Post promotion via CSN's LinkedIn channel.

### Event planning

Opportunity to join the event's strategic board, subject to participation.

### Event visibility

Your logo showcased as a strategic partner on screen during event breaks, ensuring maximum brand exposure. Company brand video (max. 2 min.) to be presented on the screen during the event.

### Exhibition stand

Ready-made Strategic partner exhibition stand.

### Lead scanning and networking app

Seamless networking powered by EventsPRO – an all-in-one app that enables meeting scheduling and includes a lead-scanner for effortless contact capture and follow-up.

### Programme

30-minute Stage One presentation slot, offering your company a prime opportunity to showcase expertise and engage with a targeted audience. Presentation recording.

### Qualified leads

Access to the contact details of registered visitors who have granted marketing consent.

### Visibility

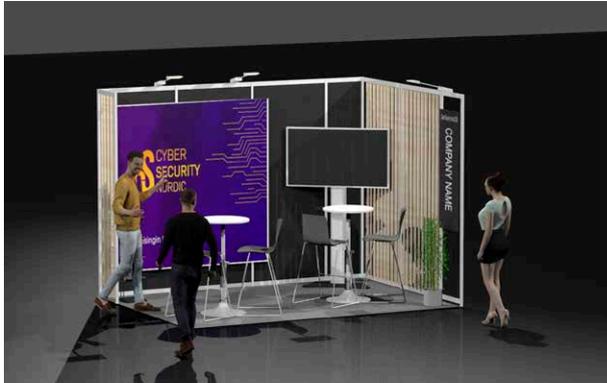
Logo or company name featured prominently in event marketing materials as a recognised strategic partner.

Stage One Speaker frame (MP4).

Strategic partner announcement featured on CSN's LinkedIn channel, amplifying your brand visibility to our professional network.

Expert article authored by your company specialist will be featured on the CSN Blog during June-September 2026. Post promotion via CSN's LinkedIn channel.

VAT 25,5 % is added to the price.



## **GOLD PARTNER**

€12.500

### **Early bird before 28 Feb.**

An expert article authored by your company specialist will be featured on the CSN Blog during the spring 2026. Post promotion via CSN's LinkedIn channel.

### **Event programme**

Presentation at the Gold Stage (20 min.)

### **Exhibition stand**

Ready-made Gold partner exhibition stand'

### **Lead scanning and networking app**

Seamless networking powered by EventsPRO – an all-in-one app that enables meeting scheduling and includes a lead-scanner for effortless contact capture and follow-up.

### **Qualified leads**

Access to the contact details of registered visitors who have granted marketing consent.

### **Visibility**

Logo on the event's website, company profile and a short company presentation on exhibitor's (Partners) pages.

Gold Stage Speaker frame for social media.

VAT 25,5 % is added to the price.



## **SILVER PARTNER**

€6.900

### **Exhibition stand**

Ready-made Silver partner exhibition stand

### **Lead scanning and networking app**

Seamless networking powered by EventsPRO – an all-in-one app that enables meeting scheduling and includes a lead-scanner for effortless contact capture and follow-up.

### **Qualified leads**

Contact information of the registered visitors, who have granted marketing authorization.

### **Visibility**

Logo on the event's website, company profile, short company presentation on exhibitor's pages.

VAT 25,5 % is added to the price.



### LOUNGE €3.900

#### Exhibition stand

Ready-made Lounge exhibition stand

#### Lead scanning and networking app

Seamless networking powered by EventsPRO – an all-in-one app that enables meeting scheduling and includes a lead-scanner for effortless contact capture and follow-up.

#### Visibility

Logo on the event's website, company profile, short company presentation on exhibitor's pages.

VAT 25,5 % is added to the price.

#### Terms of participation

The terms below apply in addition to the general terms of participation of the Finnish Fair Corporation

- The invoice for participation is due by 28 August 2026.
- Expostart (incl. socket 16A 230V 3.6 kW and energy consumption, publicity and environmental fee) 670 € is charged from all exhibitors.
- Any stand constructions exceeding 300 cm are considered additional advertising space and subject to an extra charge. Minimum charge is €450.
- Stands with two levels: the level is subject to a charge per square metre to 50% of the space rental.
- Joint stands: if the stand is used by several exhibitors, a publicity and environmental fee of 440 € is charged from each exhibitor. The company in charge of making the reservation is required to manage all other invoices.
- There is an extra charge of 25 € if additional invoices need to be made when, for example, the space rental is paid by several companies, or if the company contact information is changed.
- VAT is added to all prices.
- Prices are valid until 40 days before the event.
- Stand plans for the Ahead area must be sent for curation no later than June 19, 2025. Plans sent after this are automatically placed in other areas.

#### Let me help you find the best solution to reach Cyber Security Nordic visitors

Sarita Virta  
Head of Sales, Cyber Security Nordic  
tel: +358 40 451 7038  
sarita.virta@messukeskus.com

